



# STANDARD SHOWDOWN

MAY 6–JULY 2, 2017

Standard Showdown is a weekly program for Standard play aimed at serving your Standard community and boosting repeat play by providing a consistent setting for the most popular Constructed format.

For eight weekends, players can meet at your store to participate in competitive Standard play and earn a special Standard Showdown booster pack.

## Running Your Events

1. Frame Standard Showdown as a friendly competitive event. If *Magic™* League and FNM are your weekly casual offerings, position Standard Showdown as a place for players to hone their skills in the evolving Standard metagame.
2. Promote repeat play. Incentivize players to return with rewards for those who attend a certain threshold of Standard Showdown events.
3. Distribute three (Core), six (Advanced), or nine (Advanced Plus) Standard Showdown booster packs per event. We suggest you prioritize recipients in this order:
  - Undefeated players
  - Returning players from previous weeks
  - New players
  - Players who brought a friend

For more information please visit [WPN.Wizards.com/landing-page/events](http://WPN.Wizards.com/landing-page/events).

