

MAGIC OPEN HOUSE



Kit Contents*

- Learn-to-Play playmat
- 25 *Amonkhet* premium full-art land cards
- 20 *Magic* Welcome Decks
- “Tap into *Magic*” instruction sheet
- 20 Casual Standard event match cards

* Promos should only be distributed at their corresponding event. If you don't use all the promos, they may be distributed at the *Amonkhet* Prerelease.

Prepare Your Players

Make copies of the “Tap into *Magic*” checklist and cut them in half. Be sure to fill in your contact info.

When a new player shows up, direct them to create a DCI number through [Accounts.Wizards.com](https://accounts.wizards.com). (You can find a flyer to help direct them through the setup steps at [WPN.Wizards.com/Marketing](https://wpn.wizards.com/marketing).) Then give them a complimentary Welcome Deck and a copy of the “Tap into *Magic*” checklist.

An experienced player can receive a premium *Amonkhet* land card (while supplies last) by bringing a new player to *Magic* Open House or by participating in the Casual Standard event and connecting to Wizards' social media.

Beginner

Welcome Deck Event

Begin the event with a short and simple tutorial. Get tips on how to make the most of a demo at [WPN.Wizards.com/Learn](https://wpn.wizards.com/learn).

Have the players choose one of the decks inside their deck box. Give them about five minutes to review the cards, then pair them for a single-game match.

Switch pairings for a second game, using the other deck from the deck box. For the third and final game, switch again and have players shuffle together both decks.

Don't forget to invite players to return for your next events. You can also follow the steps on the “Tap into *Magic*” instructions to help guide new players through their *Magic* experience.

Casual Standard Event

Hand each player a match card. Let players pair themselves, play at their leisure, then have them turn in the card to the event organizer. Ask players to show you how they connected to a Wizards' social channel to claim their reward.

Report Your Events

The *Magic* Open House is set up as “Player List Only” in Wizards Event Reporter. Be sure to record the DCI numbers of all participants in both your Beginner Welcome Deck event, as well as your Casual Standard event.

