

MAGIC OPEN HOUSE

September 16–17, 2017



Kit Contents

- 30 Walk the Plank participation cards*
- 20 *Magic* Welcome Decks
- 20 Casual Standard event match cards

* Promos should only be distributed at their corresponding event. If you don't use all the promos, they may be distributed at *Ixalan* Prerelease.

Prepare Your Players

When a new player shows up, direct them to create a DCI number through [Accounts.Wizards.com](https://accounts.wizards.com). (You can find a flyer to help guide them through the setup steps at [WPN.Wizards.com/Marketing](https://wizards.com/marketing).) Then give them a complimentary Welcome Deck.

After players have finished their events, reward them with a premium promo card for participating (while supplies last).

Beginner Welcome Deck Event

Begin the event with a short and simple tutorial. Get tips on how to make the most of a demo at [WPN.Wizards.com/Learn](https://wizards.com/learn).

Have the players choose one of the decks inside their deck box. Give them about five minutes to review the cards, then pair them for a single-game match.

Switch pairings for a second game, using the other deck from the deck box. For the third and final game, switch again and have players shuffle together both decks.

Don't forget to invite players to return for your next events.

Casual Standard Event

Hand each player a match card. Let players pair themselves, play at their leisure, then have them turn in the card to the event organizer to receive a premium promo card.

Report Your Events

The *Magic* Open House is set up as "Player List Only" in Wizards Event Reporter. Be sure to record the DCI numbers of all participants in both your Beginner Welcome Deck event, as well as your Casual Standard event.

